

**The
best way
to reach the
Senior Market**

SENIOR 
PUBLISHING CO.





The Best Way To Reach The Senior Market!

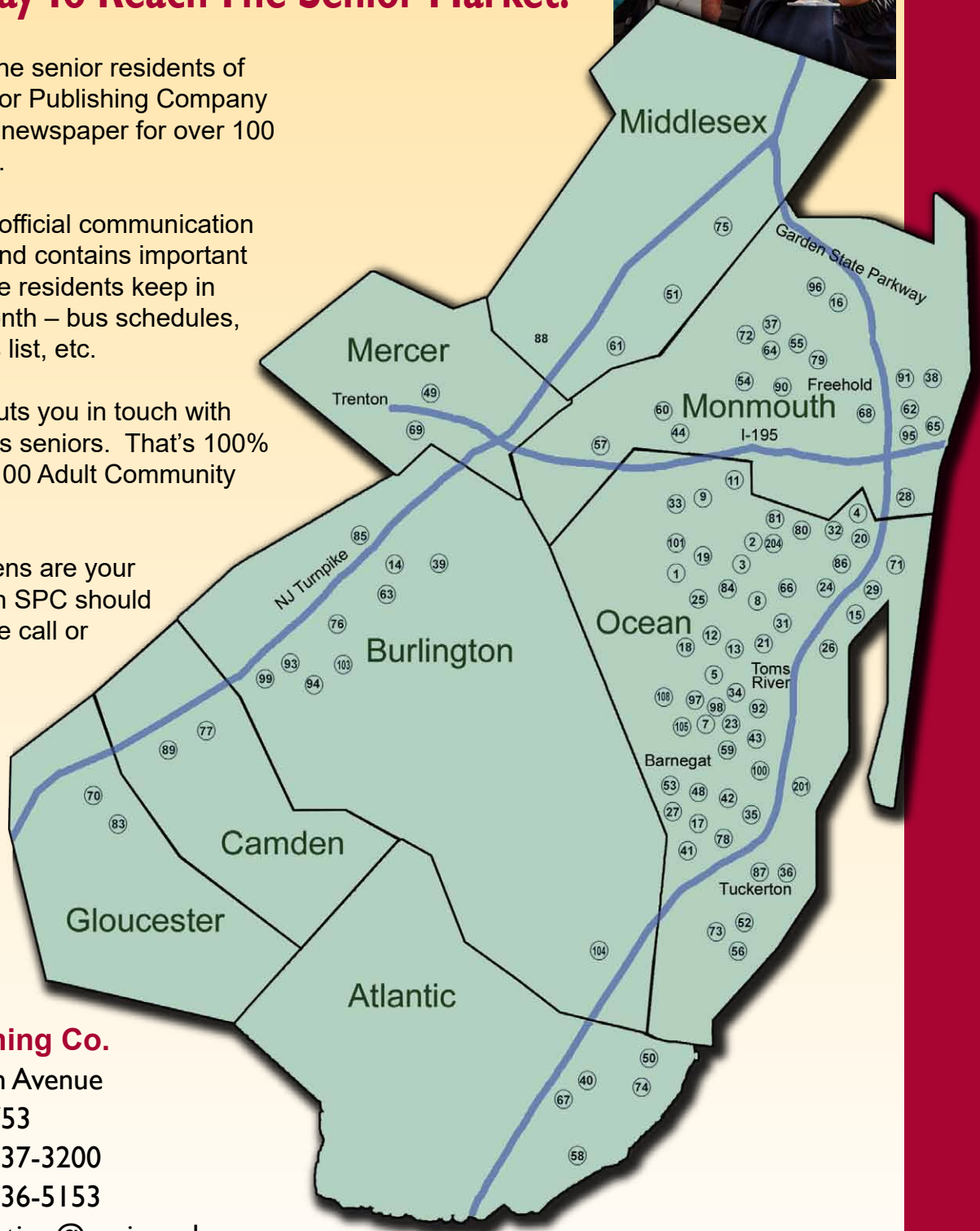


Looking to reach the senior residents of New Jersey? Senior Publishing Company prints the monthly newspaper for over 100 adult communities.

Each paper is the official communication of its community and contains important information that the residents keep in their homes all month – bus schedules, calendar, activities list, etc.

One call to SPC puts you in touch with over 84,000 of NJ's seniors. That's 100% coverage in over 100 Adult Community Newspapers.

If NJ's senior citizens are your target market, then SPC should be your next phone call or email.



Senior Publishing Co.

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Fax (877) 536-5153

Email information@seniorpub.com

Web www.seniorpub.com

List By Town

104	Gatherings Bell Aire	Absecon	19	Leisure Knoll	Manchester
57	FS @Upper Freehold	Allentown	25	Leisure Ridge	Manchester
35	FS @Mirage	Barnegat	01	Leisure Village West	Manchester
42	Heritage Bay	Barnegat	03	Renaissance	Manchester
48	Heritage Point	Barnegat	47	Greenbriar Marlboro	Marlboro
53	Horizon@Barnegat	Barnegat	103	Legacy Oaks	Marlton
77	Braddock Preserve	Berlin	94	Village Green	Marlton
20	Greenbriar	Brick	38	Shadow Lake	Middletown
04	Greenbriar II	Brick	61	FS @ Monroe	Monroe
207	Lions Head North	Brick	209	Monroe	Monroe
112	Lion's Head South	Brick	93	Holiday Village East	Mt. Laurel
206	C. Village/P. Common	Brick	95	Jumping Brook	Neptune
71	Seaview Village	Brick	62	Cedar Village	Ocean
116	The Pavilion	Brick	115	Nobility Crest	Ocean
32	Wedgewood Place	Brick	68	Rolling Meadows	Ocean
80	Horizons WL Greens	Brick	88	Hunterton Creekside	Raritan
39	FS@Mapleton	Columbus	91	Shady Oaks	Red Bank
14	Homestead	Columbus	40	FS @Smithville	Smithville
51	FS @Cranbury	Cranbury	202	Fairway Mews/NOT 55+	Spring Lake Heights
107	Club @East Brunswick	East Brunswick	06	Trotters Pointe	Tinton Falls
10	Riviera/East Windsor	East Windsor	21	Carefree Community	Toms River
85	Silver Park Estates	Edgewater Park	08	Gardens Pl. Plains	Toms River
50	VG@Little Mill	Egg Harbor	31	Greenbriar Woodlands	Toms River
110	Marlboro Greens	Englishtown	12	Hol. City Berkeley	Toms River
63	GB Horizons	Florence	26	Holiday City Silvert	Toms River
79	Equestra	Freehold	114	HC Silverton PH 2	Toms River
55	Riviera @Freehold	Freehold	30	Hol. City South	Toms River
37	The Villages	Freehold	13	Holiday City West	Toms River
67	Smithville C.A.	Galloway	18	Holiday Heights	Toms River
76	Glen @Mason's Creek	Hainesport	96	Homestead Run	Toms River
82	Traditions @Hamilton	Hamilton	02	Lake Ridge	Toms River
65	FS Monmouth Woods	Howell	34	S. Ridge East	Toms River
81	Pine View Estates	Howell	05	S. Ridge North	Toms River
54	Surrey Downs	Howell	205	SR West/Westerly	Toms River
44	FS @Metedeconk	Jackson	87	FS @Harbor Bay	Tuckerton
60	FS @South Knoll	Jackson	36	FS @Sea Oaks	Tuckerton
09	GB Winding Ways	Jackson	89	Centennial Mill	Voorhees
33	Westlake	Jackson	28	FS @Wall	Wall
56	Sunrise Bay	L. Egg Harbor	201	WVC	Waretown
100	Sea Breeze Lacey	Lacey	07	Cedar Glen Lakes	Whiting
11	Country Place	Lakewood	59	Country Walk News	Whiting
66	Covington Village	Lakewood	109	Crestwood 6	Whiting
204	MVC	Lakewood	23	Crestwood Village	Whiting
29	FS @Lakewood	Lakewood	75	Crestwood VII	Whiting
15	Leisure Village East	Lakewood	43	Meadows Lake Ridge	Whiting
24	Leisure Village Ori.	Lakewood	92	Pine Ridge	Whiting
73	Cranberry Creek	Little Egg Harbor	97	Reserve Lake Ridge	Whiting
52	Mystic Shores	Little Egg Harbor	84	CVS 1	Whiting
27	Atlantic Hills	Manahawkin	105	CVS 2	Whiting
78	Escapes Ocean Breeze	Manahawkin	106	CVS 3	Whiting
17	Fawn Lakes	Manahawkin	108	CVS 4	Whiting
41	Perry's Lake	Manahawkin	208	CVS 5	Whiting
16	Covered Bridge	Manalapan	98	Whiting Station	Whiting
64	FS Manalapan	Manalapan	70	FS @Weatherby	Woolwich
72	Ren. @Manalapan	Manalapan	69	Locust Hill	Yardville
90	VG at Battleground	Manalapan	49	VG@Crosswicks Creek	Yardville
113	Cedar Glen West	Manchester			

Check Out These Advertising Bundles

Senior Publishing is welcomed into the homes of over 105,000 seniors in New Jersey every month. Many of them are considered to be “active and affluent” and are changing the way retirement looks.

They are computer savvy, financially comfortable, healthy and active and a force of buying power unseen in earlier generations.



Advertising Bundles Make Your Choices Easier.

We've created several bundled packages to make it easy for you to reach this incredible audience and help you save on your advertising budget.

Choose the bundle(s) that fit your demographic.

All bundles are heavily discounted from our individual prices!

Find More Information About Our Advertising Bundle Packages
On Our Website

www.seniorpub.com



Choose The Package That's Right For Your Business

Our Deluxe Premium Package

Coverage in 34 communities across NJ

Monmouth County Premier Package

Ten of our top tier communities in Monmouth County

Ocean County Premier Package

Ten of our top tier communities in Ocean County.

Holiday City Package

Covers all 9 communities in Holiday City.

Brick/Lakewood Package

Covers 10 communities in Brick And Lakewood.

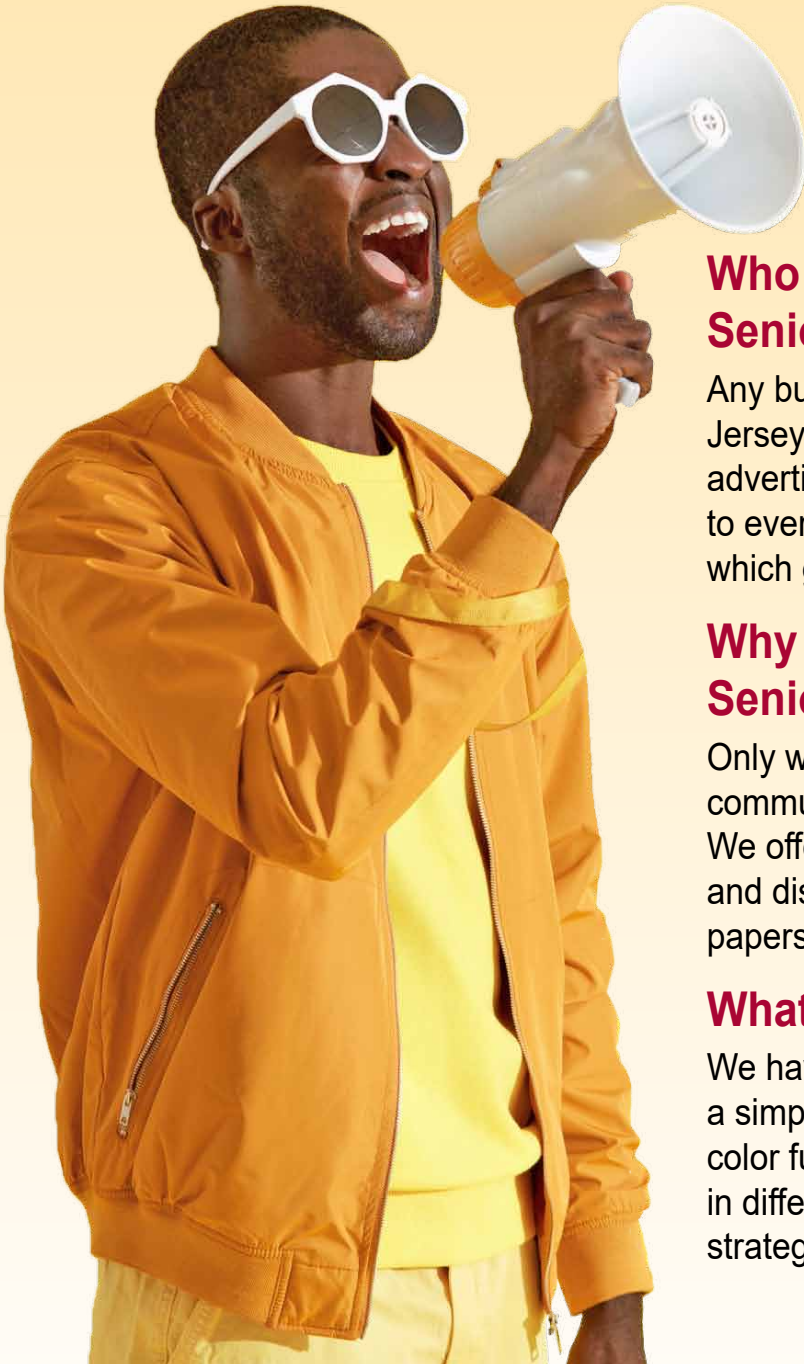
Southern Ocean County Package

Covers 13 communities in Southern Ocean County.

South And Western New Jersey Package

Covers 12 communities in Burlington, Mercer, and Camden counties.

Let's Get Your Message Out There Your Business Noticed!



Who should advertise with Senior Publishing?

Any business that caters to the residents of New Jersey's adult communities will benefit greatly by advertising with SPC. Our papers are delivered to every household in their respective community, which gives you 100% coverage.

Why Advertise With Senior Publishing?

Only with SPC can you reach so many adult communities with a single phone call or email. We offer discounts for multiple month contracts and discounts for placing your ad in multiple papers.

What size ads are available?

We have ad sizes as small and inexpensive as a simple directory listing and as large as full color full page. You can place different size ads in different papers. We can tailor an advertising strategy to fit your budget.

How Do You Get Started?

Contact our Office for help or go to our website.

When is our advertising deadline?

Our closing date is the 5th of the month preceding publication. We always work a month in advance, This allows us to deliver the papers to each community before the first of the publication month.

If that sound confusing to you, your'e absolutely right! Let's simplify.

In February we are working on the March issues. This allows us time to deliver before March first. The deadline for the March issue is February 5th.

What Do You Need To Submit?

We need 3 things from our advertisers.

1. The Insertion Order showing which papers you've chosen and what sizes.
2. Payment Information.
3. Your ad copy.

You may also place your ad directly on our website www.seniorpub.com.

You may also email, fax, or mail all of your information. For ads, we highly prefer email when there are any logos, pictures, or graphics of any kind on your ad. (*Directory sized ads cannot have any type of logo, picture or graphic of any kind. It is strictly a text ad, approximately 25 – 30 words. You may choose different fonts if you wish*)

Get Prices Or Place Your Ad Directly
On Our Website
www.seniorpub.com

Let's Make Your Business Stronger

Together We Can Beat This Poor Economy



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Get Your Advertising Message To NJ's Senior Citizens